

# Wednesday, October 31

\*NAPA's Offices – 1600 K St. NW, Suite 400, Washington, DC 20006

1:00 – 3:00 p.m. **Board of Directors Meeting**Board Room (Open to all Academy Fellows)

3:30 - 5:00 p.m. **Open House (Reception)** 

Staats Conference Rooms

# Thursday, November 1

\*Doubletree Hotel, Crystal City 300 Army Navy Drive Arlington, VA 22202

8:00 – 8:30 a.m. **Registration and Continental Breakfast** 

Washington Ballroom

8:30 – 9:00 a.m. Welcome and Opening Remarks

Washington Ballroom

**Anne Khademian\***, Chair, Academy Board of Directors; Presidential Fellow, Office of the President, Virginia Tech

Teresa Gerton\*, President and CEO, National Academy of Public Administration

9:00 – 9:45 a.m. Plenary Session: No Time to Wait, Part 2

Washington Ballroom Sponsored by: Management Concepts

Conflict over the government workforce has never been greater. From fighting to protect federal jobs to making it easier to fire poorly performing employees, political battles over the government workforce have grown increasingly fierce. But what if these battles are focused on the wrong problem? While we're fighting the last decade's battles, the nature of government's work for the next decades is fundamentally changing. In 2017, we released No Time to Wait, the first of our white papers on the future of the federal public service. We argued then that there was truly no time to wait. In our new white paper No Time to Wait, Part 2, we outline a game plan for putting mission first, driving the principles of merit always, and for ensuring accountability to both.

Moderator: **Lahaja Furaha**, Organizational Culture Practice Lead and Senior Human Capital Advisor, Management Concepts

Panelists: **Donald Kettl (Chair)\***, Professor, Lyndon B. Johnson School of Public Affairs, University of Texas at Austin

Joshua Gotbaum\*, Guest Scholar, Economic Studies, Brookings Institution

Doris Hausser\*, Senior Advisor for Civil Service Reform, U.S. Office of Personnel Management

10:00 a.m. – 12:00 p.m. *Concurrent Sessions* 

#### A. What Will Government Look Like in 2040? - Wilson/Harrison

Hosted by: The Standing Panel on Executive Organization and Management

Everyone wants to know "what's next?" But the foundations of tomorrow lie in the ideas and aspirations of leaders today. In this future look, invited presenters – who each authored a chapter for a new book, *Government for the Future* – by the IBM Center for The Business of Government -- provide provocative viewpoints on specific trends such as the role of artificial intelligence, the role of citizens, and the demand to change governmental institutions to be flatter, more network-based, and more responsive.

The Future of Artificial Intelligence, Augmented Intelligence, and Alternative Ways of Governing

**David Bray**, Executive Director, People-Centered Internet and Senior Fellow, Institute for Human-Machine Cognition

Engaged Government: Five Predictions for 2040

Lora Frecks, PhD Candidate, University of Nebraska at Omaha

Networked Government: Managing Data, Knowledge and Services

Lori Gordon, Strategist, BRAINQ

**Discussant:** 

David Rejeski, Director; Technology, Innovation and the Environment Project, Environmental Law Institute

#### B. Revitalizing the Middle Class in America - Madison

Hosted by: The Standing Panel on Intergovernmental Systems

A growing and better compensated workforce is vital to economic growth, the sustainability of critical governmental services, rebuilding our middle class and sustaining our democratic system. As the Intergovernmental Panel looks to its future activities it is exploring the ways in which the public and private sectors will need to adjust to meet that challenge.

Moderator: Mark Pisano\*, Professor of the Practice of Public Administration, University of Southern California Panelists: Barry Van Lare\*, Independent Consultant

Maria Aristigueta\*, Director and Charles P. Messick Chair in Public Administration, School of Public Policy and Administration, University of Delaware and Leader of the Biden Challenge on "How to Revitalize the Middle Class." Philip G. Joyce\*, Senior Associate Dean and Professor of Public Policy, Maryland School of Public Policy,

University of Maryland

Joe Wholey\*, Visiting Scholar, University of Delaware and Professor Emeritus, University of Southern California Angela Hanks, Director, Center for Post-Secondary and Economic Success Center for Law and Social Policy Russell Krumnow, Director, Economic Mobility and Policy Project Convergence Center for Policy Resolution

# C. Artificial Intelligence – the Future of Work, Ethics, and Education in Public Administration (and Beyond): What We Need to Know and Why – Jackson

This panel will focus on Artificial Intelligence (AI), robotics, and the future of work as it relates to public administration. In particular this session will address the current state of artificial intelligence — as well as presenting three presentations that were just completed by the NAPA AI Working Group: 1. The Future of Work in Government; 2. AI and Ethical Concerns; and 3. How AI Can be Introduced Within the Public Administration curriculum.

Hosted by: The Standing Panel on Technology Leadership and Artificial Intelligence Working Group Moderator: Alan R. Shark\*, Chair, Standing Panel on Technology Leadership; Executive Director, Public Technology Institute

James Hendler\*\*, Director, Institute for Data Exploration and Application, Rensselaer Polytechnic Institute Priscilla M. Regan\*, Professor of Government and Politics, Schar School of Policy and Government, George Mason University – AI and Ethics

Karen Shrum, Principal, Government and Public Sector, Ernest and Young, LLP – The Future of Work Karl Maschino\*, Chief Administrative Officer/Chief Financial Officer, U.S. Government Accountability Office

#### D. Emergency Management: 2030 – Van Buren

This panel will examine four future aspects, including the academic foundation of the profession, emerging technology contributions, collaborative opportunities, and intergovernmental challenges.

Kay Goss\*, President, World Disaster Management, LLC
 Wendy Walsh, Director of FEMA Higher Education
 Russell Strickland, Director of Maryland Emergency Management
 Charles Werner, Chair, National Council for Public Safety-UAS
 Kevin Sligh, Director of Emergency Response, US Coast Guard
 Dirk Fillpot, Communications Coordinator – Office of Communications, USDA

## E. Managing Election Challenges: A View from the States - Monroe

Most Americans know about elections and candidates – but few know how the election system as a whole actually works. The US election is highly decentralized, with significant variations around the country. Elections are administered at the local level, following legislative and administrative policies made primarily by state

governments. In recent years, a small federal agency was created to assist states and localities with their responsibilities. Come hear how the various governmental levels work – and don't work – together to accomplish this core function of democracy, and to deal with new and changing security challenges. Learn what is going well, and where the challenges exist, in election administration. And hear about potential uses of "big data" analytics in election management.

Moderator: **Nancy Tate\***, Co-chair, 2020 Women's Vote Centennial Initiative. Former Executive Director, League of Women Voters of the United States

Panelists:

Leslie Reynolds, Executive Director, National Association of Secretaries of State Thomas Hicks, Chair, U.S. Election Assistance Commission Linda Lindberg, Director of Elections, Arlington County, Virginia Sean Conlin, Principal, Strategy & Operations Consulting, Deloitte

12:15 – 2:00 p.m. **Lunch -** *Salon A & B* 

#### The 2018 Herbert Roback Scholarship Award

Diane M. Disney\*, Chair, Herbert Roback Scholarship Award Committee

#### The 2018 Louis Brownlow Book Award

Edward Jennings\*, Member, Louis Brownlow Book Award Committee

2:00 – 4:00 p.m. **Concurrent Sessions** 

#### A. Civil Service Reform at 40 – Wilson/Harrison

Hosted by: The Standing Panel on The Public Service

President Jimmy Carter signed the Civil Service Reform Act in 1978, which ultimately created the Senior Executive Service (SES). Now, 40 years later, that system is under increased scrutiny as the Trump Administration with almost all aspects under review – selection, retention, bonuses, discipline, etc. Please join us for a very interactive discussion of the issue of creating a 21st century SES.

Moderator: Alan P. Balutis\*, Senior Director and Distinguished Fellow, Cisco Systems, Inc.

Panelists: Reginald Wells\*, Executive-in-Residence, American University

Nicole Ogrysko, Reporter, Federal News Radio

Shawn Skelly, Commissioner, National Commission on Military, National, and Public Service

#### B. Building Social Equity Into Policy and Practice - Madison

Hosted by: The Standing Panel on Social Equity in Governance

<sup>\*</sup>Sponsored by the Watts College of Public Service and Community Solutions, Arizona State University

With increasing disparity and polarization, social equity is becoming one of the most important challenges facing governmental leadership today. Achieving social equity does not happen without the conscious and continuous efforts of leaders throughout the governmental infrastructure. While proactive legislation at the Federal and state level can help alleviate inequities, only deliberative policies and practices at the local level drive results. This panel of distinguished leaders will describe how they consider social equity issues when making policy, influencing policy, and delivering services.

Gary Glickman, Chair, Standing Panel on Social Equity in Governance (moderator)
 Nancy Navarro, Councilmember, District 4, Montgomery County, MD
 Nichole Dunn, Vice President of Innovation and Community Impact, Results for America
 Mary C. Garvey, Director of Innovation and Inclusion, Institute for Child Success

# C. Public Administration Challenges Amidst the Economic Impacts and Political Side Effects in Asia of the Current Trade Disputes - Jackson

Hosted by: The Standing Panel on International Affairs

The President of the United States has been seeking to even out the balance of trade between the United States and numerous trading partners through a series of initiatives and proposed actions, many of which have targeted the People's Republic of China with large scale and wide ranging tariffs. This panel will bring together diplomats from three Asian nations to discuss the actual economic impacts.

Arnold Fields\*, Chair, Standing Panel on International Affairs; Member, Academy Board of Directors

Matthew S. Mingus, School of Public Affairs and Administration, Western Michigan University

Seungnam Lee, Economic Officer and 2nd Secretary of the Korean Embassy, Embassy of the Republic of Korea

Marc Mealy, Vice President-Policy, US-ASEAN Business Council

Nguyen Dang Trung, Chief, Economic Section, Embassy of the Socialist Republic of Vietnam

Irving A. Williamson, Commissioner, United States International Trade Commission

#### **D. Women in Public Administration: Numbers and Reality** – Van Buren

This session will look at the status of women in public service and in the two major organizations that represent women in public service: the National Academy of Public Administration (NAPA) and the American Society for Public Administration (ASPA).

Women in NAPA and ASPA: A Historical Perspective

Moderator/Panelist: **Marilyn Rubin\***, Distinguished Research Fellow, School of Public Affairs and Administration, Rutgers-Newark

Global Women's Leadership Initiative Index

**Gwen Young**, Director of the Wilson Center Global Women's Leadership Initiative Personalizing the Numbers: A Woman's Perspective on being a Public Administrator.

**Paula Stern**, Founder & Chairwoman, The Stern Group, Inc. Former Chairwoman, the U.S. International Trade Discussant: **Mary Ellen Guy\***, Professor, School of Public Affairs, University of Colorado-Denver

#### E. Minnowbrook at 50: Reflections on the Field of Public Administration – Monroe

In 1968, Dwight Waldo organized a conference of scholars who set out to revolutionize the field of public administration and highlight the importance of the administrative state for democracy. That conference, known as Minnowbrook I, is widely recognized as a watershed moment that launched the New Public Administration movement emphasizing citizenship and public service. This summer the Maxwell School celebrated the 50th anniversary of Minnowbrook with a small gathering of a diverse group of scholars and practitioners to consider the state of public administration fifty years after Minnowbrook I. New and old themes emerged in both the small group sessions and large group plenaries. At this NAPA panel, Minnowbrook participants will briefly recap the discussions and invite the audience to reflect and comment on the themes. Our goal is to use the panel as a springboard for continuing and expanding the Minnowbrook at 50 conversations.

Moderator: **Tina Nabatchi\***, Associate Professor, Maxwell School of Citizenship and Public Affairs, Syracuse University

Panelists: **Robert Bifulco\*\***, Associate Dean and Chair, Department of Public Administration and International Affairs, The Maxwell School of Citizenship and Public Affairs, Syracuse University

**Susan Gooden\***, Interim Dean and Professor, L. Douglas Wilder School of Government and Public Affairs, Virginia Commonwealth University

**David Van Slyke\***, Dean and Louis A. Bantle Chair in Business-Government Policy, The Maxwell School of Citizenship and Public Affairs, Syracuse University

## F. New Fellow Orientation - Commonwealth

All 2018 elected Fellows should plan to attend the New Fellow Orientation where President and CEO, Terry Gerton, will provide an overview of the Academy. Following will be a panel discussion where Fellows will share ways in which they have engaged with the Academy through Standing Panels, Study Panels, Working Groups, and beyond.

Erik Bergrud\*, Chair, Membership Committee; Associate Vice President for External Relations, Park University
Teresa Gerton\*, President and CEO, National Academy of Public Administration
Basil Gooden\*, Former Secretary of Agriculture and Forestry, Commonwealth of Virginia
Richard Callahan\*, Professor; Director, Health Services Administration Concentration, Master of Public
Administration, Co-Director of the USF Master of Public Health Program in Sacramento
Sally Jaggar\*, Project Director, National Academy of Public Administration

4:00 – 4:30 p.m. **Networking Break** 

4:30 – 6:00 p.m. Elmer B. Staats Lecture

Washington Ballroom

This session will examine the future of work. How is work changing? What does technology now make possible that was previously impossible? What work needs doing? How do we ensure the workforce has the skills and competencies to meet the changing nature of work? Additionally, the panelists will address the policy and practice implications and how this is broader than just the public sector. They will also discuss government's role in addressing this broad challenge.

Moderator: **Danny Werfel\***, Partner and Managing Director, The Boston Consulting Group Panelists: **Beth Cobert\***, Chief Executive Officer, Initiative Skillful, Markle Foundation **Jen Pahlka\***, Executive Director, Code for America

#### **Induction Ceremony for New Fellows**

David Mader\*, Chair, Fellows Nominating Committee

6:30 – 7:30 p.m. Reception Honoring Newly Elected Fellows

 $Salon\,A\&B$ 

Friday, November 2

8:30 – 9:00 a.m. **Continental Breakfast** 

Washington Ballroom

9:00 – 10:30 a.m. Plenary Session - Business Meeting

Washington Ballroom

#### **Academy Business Meeting**

**Anne Khademian\***, Chair, Academy Board of Directors; Presidential Fellow, Office of the President, Virginia Tech

## President's Report and Strategic Plan Rollout

Teresa Gerton\*, President and CEO, National Academy of Public Administration

# **Treasurer's Report**

Jonathan Fiechter\*, Treasurer, Academy Board of Directors, External Commissioner, BVI Financial Services Commission

Randy Lyon\*, Chief Financial Officer and Director of Development, National Academy of Public Administration

#### **Tributes to Deceased Fellows**

**Anne Khademian\***, Chair, Academy Board of Directors; Presidential Fellow, Office of the President, Virginia Tech

#### **Introduction of New Officers**

**Anne Khademian\***, Chair, Academy Board of Directors; Presidential Fellow, Office of the President, Virginia Tech

10:30 - 11:00 a.m.

**Break/Legacy Giving Information** 

Commonwealth

Diane Disney\*, Professor of Management, Pennsylvania State University

**Anne Khademian\***, Chair, Academy Board of Directors; Presidential Fellow, Office of the President, Virginia Tech

Myra Shiplett\*, President, RandolphMorgan Consulting LLC

11:00 a.m. – 12:00 p.m.

James E. Webb Lecture

Washington Ballroom

Frank Weil, Chairman of The Intersector Project will discuss how public administration can evolve to be a more efficient initiator of Intersector governance. During his presentation, Frank Weil will introduce "the Intersector", review past approaches to Intersector Governance, highlight current practices, and propose next steps for the potential of Intersector Governance to solve Grand Challenges in Public Administration.

Frank Weil\*, Chairman, The Intersector Project

12:00 - 1:30

Lunch

Salon A/B

# George Graham Award for Exceptional Service to the Academy

**Sylvester Murray\***, Chair, The George Graham Award Committee; Distinguished Visiting Professor, Jackson State University, Mississippi

Closing Remarks Incoming Chair, Academy Board of Directors